

## **Methodological Approaches to the Development and Implementation of Interactive Educational Programmes in Specially Protected Natural Areas**

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The report reviews methodological techniques for the interpretation of natural and cultural heritage (National Association for Interpretation, USA) as the basis for the development of interactive educational programmes, increase in the involvement and active role of participants, ensuring the acquisition of new knowledge and a deeper understanding of the surrounding world through the experience of interaction with objects of specially protected natural areas. There are examples of the application of the considered methodological techniques in excursion and educational activities of museums, national parks and botanical gardens of the USA and Great Britain.